**KK Cabinets Background**

-        K&K Cabinets and Countertops is a custom made, one a time, product to enhance people’ homes by ergonomic means, aesthetics, and the way people cook, entertain and communicate in their kitchen space

-we can transform peoples spaces by ergonomic cabinets – pot and pan drawers, pull out spice, this is so they don’t have to get down on their hands and knees to look for things kept in a kitchen.  Having things come out towards you, and not bending down is a much better design.  We create the very best possible designs for people with ergonomics .  This means that every kitchen we do , we design the cabinetry to be as accessible as possible.  Pull out spice cabinet near the stove, pot and pan drawers, bank of drawers, pull out garbage

-deep units above the fridge so people can now use that cabinet

-our designs have symmetry and balance to them, meaning we don’t put a big cabinet door near a small cabinet door- when a space is designed like this, it is very pleasing to the eye

-we are trying to create the best space possible for our clients to cook, entertain and socialize in

-the kitchen is the new living room meaning it is out in the open so all can be part of what is going on

-        I tell you all the above so that you can understand how we are different from somewhere like Ikea where you are just filling up the space with cabinetry

-        I Hope the above makes sense, it not, let me know where or how I can explain better ……

   K&K Cabinets are “truly” custom

-        This means that each and every project we do, we are making and creating just for them.  One at a time. This is UNIQUE to us one of our tag lines is that **we make custom affordable** as this is an advantage to the client .  They are not paying any more to have any cabinets made that they would want, any size, width, colour,

-        Many other kitchen companies- like IKEA , have premade sizes like 18”, 21” , 24”.  It is a catalogue and you pick from what they have and put it in your space.  This can leave big fillers on either side of the cabinets and doesn’t look great .  You are limited to colours, and sizes.

Our process

-        You get to meet with one of our designers and we work with you hand in hand to create your dream design.  You tell us what you want and we will go to work to create it.

-        The website should be  created to get people to call us and have an one on one conversation to meet with one of our designers at our showroom.  This way we can see if they are the right “fit” and start to gain and earn our trust as we review their space from measurements that they have brought it and look at door styles, construction methods, countertops, .

-        One of the most amazing and unique things about K&K Cabinets and Countertops is that we can control so much of the process for the client.  The same technician? That measures your space, then manufactures the cabinets and installs them.  We create as much as we can in our local shop so that there is less cutting during the install in your home and disruption

-        Usually what happens is that the person that measures your space, then orders cabinets from far away,  and there are many many steps and different people involved in the project where many things and communication can break down and go wrong

-        With K&K Cabinets, we create and manufacture our own doors and have our own spray booth so we can control so much of the process for the client-  this way we can even have flexibility in our delivery dates.

-        We are a Canadian company so therefore we you buy from K&K you are supporting the Canadian economy and employing local people and supporting local business

-        -there are no hidden extra costs of duties and import fees

-        There is local after sales service, we are here for you as we are a small local company that cares

-        When you buy from K&K you can directly impact our local economy in positive ways

-        Buying from K&k reduces the carbon footprint ….these are some of the reasons why it is great to buy Canadian

**Competitors**

The following below is our competition and are good ( just like us) at what they do.

<https://www.paragonkitchens.com/>

<https://www.chervin.ca/site/home>

<https://cabineteffects.ca/>

<http://www.olympiacabinets.ca/>

<https://www.caseyskitchens.com/>